

Summarize this article into bullet points:

<https://www.statnews.com/2023/04/07/medical-data-privacy-phreesia/>

- Patient data privacy is a critical concern in healthcare.
- Digital health company Phreesia offers a platform to collect patient information, including sensitive health data, through tablets and kiosks in healthcare facilities.
- Phreesia recently announced new privacy features that allow patients to control their personal data and opt-in or out of data sharing.
- The platform also enables healthcare providers to comply with data privacy regulations such as the General Data Protection Regulation (GDPR) and the Health Insurance Portability and Accountability Act (HIPAA).
- These new features include a privacy dashboard, a consent management tool, and a data sharing preferences option for patients.
- Phreesia's CEO, Chaim Indig, emphasizes that these features were developed with patient privacy in mind and that the company is committed to being transparent and responsible with patient data.
- The move towards greater patient data privacy is important for building trust between patients and healthcare providers and for ensuring the security of sensitive health information.