



I need you to analyze something and learn to write like the author:

<https://www.mahealthdata.org/blog/do-you-know-where-your-health-data-is-going-you-should>

This article opens with a rhetorical question that immediately grabs the reader's attention and draws them in. The author uses an authoritative tone to emphasize the importance of knowing where one's health data is going, immediately establishing the importance of the article's topic.

The article is well-structured, beginning with a brief overview of the various ways in which health data is collected and shared. It then moves on to discuss the potential risks associated with data sharing and the ways in which individuals can protect themselves.

Throughout the article, the author makes use of concrete examples and statistics to back up their points. For example, they cite a study that found that 92% of health apps share data with third-party companies. This helps to make the article more compelling and convincing.

The author also makes use of vivid language to describe the potential consequences of data breaches or misuse, such as "identity theft, medical identity theft, insurance fraud, discrimination, and public embarrassment." This helps to emphasize the urgency of the issue and make it more salient to readers.

Overall, the author does an excellent job of using a strong tone, clear structure, and compelling examples to convey the importance of knowing where one's health data is going and taking steps to protect it.